

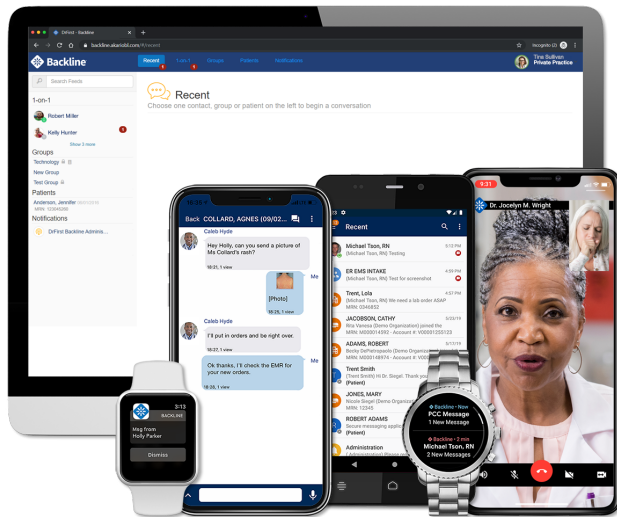


# Sync Up with Backline

## Secure Communication: Anytime, Anywhere, with Anyone



In order to achieve effective care coordination, healthcare organizations need better tools to keep the care team, their patients, and even external providers and specialists in sync. Backline® by DrFirst allows you to deliver the convenient, on-demand care that patients have come to expect from healthcare providers.



Backline is an award-winning secure messaging and clinical communication platform that connects all of the stakeholders in a patient's journey.

Imagine real-time, HIPAA-compliant file sharing, texting, patient updates, clinical notifications, emergency alerts, reminders, telehealth, and more—all from a provider's phone!

### Only Backline Gives Healthcare Organizations Revolutionary New Capabilities, Including:

- Care team to patient direct messaging
- Mass automated notifications triggered via DRG codes
- Summarized CCD documents
- Masked caller ID
- Cross-organizational communication
- Remote form completion and eSign
- Telehealth video appointments

Avoid the errors, delays, and costs linked to poor coordination while improving productivity, clinician satisfaction, and quality outcomes.

### Backline for Telehealth

Use Backline's telehealth features to help reduce no-shows, expand caseloads, and allow staff to work from anywhere. Leverage video appointments to improve patient engagement, satisfaction scores, and treatment adherence. Virtual visits also help increase revenue as they're increasingly eligible for reimbursement.

**Keep your care team aligned and your patients engaged. Sync up with Backline!**

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